

John C. Havens is VP of Business Development for [BlogTalkRadio](#) and was the inaugural Guide to [Podcasting for About.com](#). He is a founding member of the [Association for Downloadable Media](#), and is currently [writing a book](#) on the nature of Transparency in Business, tentatively titled, *Media 2.0*. He is also Lead Organizer for [PodCamp NYC](#), the largest unconference to date to take place in New York City, with more than 850 participants and favorable media generated from *CNET*, *The New York Sun*, and *Business Week*.

John's work was recently featured by the [Online News Association of America](#). Recent interviews from ONA [can be heard here](#), as well as interviews from [Startup Camp](#) (sponsored by Sun Microsystems), Jeff Jarvis' [Networked Journalism Summit](#), and his two featured shows on BlogTalkRadio, [New Media Havens](#) (recent interviews include author Michael Port and David Meerman Scott) and [Media 2.0](#) (recent interviews include Robert Scoble and Anil Dash of Six Apart). Before working for BlogTalkRadio, John was the Founder/Principal for the new media consulting firm, [Podcast Vision and Voice](#).

John is a frequent speaker on podcasting and new media.

A Selection of Future/ Recent speaking engagements are listed below. Please click on link for full description of topic/ event:

BlogWorldExpo

[Podcasting as a Revenue Stream](#)

Online News Association

[Running a Digi-Newsroom on the Cheap](#)

Podcast and New Media Expo

[The Business Value of Podcasting and New Media for Corporate Organizations](#)

Center for Business Intelligence

[Podcasting – Basics and Benefits for Medical Device Manufacturers](#)

Thomson NETg

[Leverage the Power of Podcasting to Build Communication and Train your Audience](#)

New Progressive Coalition

[Using the Podcasting Platform for Marketing and Motivation](#)

Speaking Testimonials:

Am I ever impressed with John C. Havens of About Podcasting. He is incredibly articulate and has a rich, easy-to-listen-to speaking voice. As President of the Arizona Chapter of the Institute of Management Consultants, I was not at all surprised to hear the very positive feedback about John after he spoke at our summer teleconference. John has great experience and insight into podcasting with original ideas about getting your marketing message out in a unique and customized way.

Lisa Koss

[International Advantage](#)

I think it very appropriate that John Havens should be the [About.com Podcasting Guide](#). His knowledge of the subject is only superseded by his ability to share that knowledge with beginners and experts alike. I was also struck by his true humility and very generous spirit. He is a team player who is eager to promote podcasting wherever he can – not simply promote John Havens. I have asked him to keep his schedule open to become a regular speaker at the [Online International Podcasting Expos](#), as his expertise and graciousness are very rare, and therefore, that much more appreciated.

Penny Haynes

[1st Podcast Publishing](#)

John Havens taught our members how to produce effective podcasts and use them strategically in his interactive, engaging and highly valuable teleseminar. Not only does John know his stuff, but he practices what he preaches. I am still getting compliments about his program.

Deborah Schneider
New Progressive Coalition

If you are looking for a keynote speaker who is knowledgeable about New Media such as podcasting, then you need to get in touch with John. Not only is he up with the latest goings-on in this fast changing area, but he really gets the commercial side of where things are heading and how to position yourself to take advantage of it. I got to know John through his involvement in one of our 3-D Virtual Expos (The International Podcasting Expo) and thoroughly enjoyed dealing with a professional yet very approachable guy.

Rob Anderson
CEO & Founder of Co-OpWorld